

AUGUST 2018

VOL 2

EAGLE PRODUCTS

THE OFFICIAL EAGLE TSHIRT NEWSLETTER



**"ACTION IS THE
FOUNDATIONAL KEY TO
ALL SUCCESS."
-PICASSO**

**Free Name Drop
Free Custom Design**

HUGE CLOSEOUT SALE

**The 3 Pager - T-shirts
Imperative to Your Business**

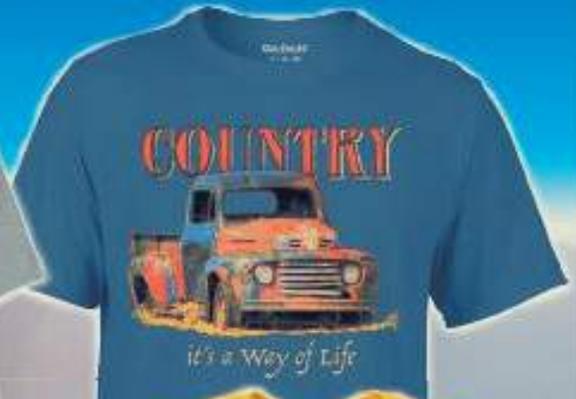
FOLLOW & LIKE US ON SOCIAL MEDIA

EAGLETSHIRTS.COM

SCREENPRINTING AND EMBROIDERING

52 Years Strong Decorating Apparel

Screen Printing & Embroidering

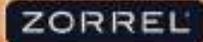


SELECT PREPRINTS
Starting at **\$3.50**
OVER 150 DESIGNS IN STOCK
While Supplies Last

Contact Dave Rockey
816-474-9423

drockey@eagletshirts.com

Eagletshirts.com



Eagle Products Blog

The 3 Pager

On the Eagle Products blog, we love talking about pretty much everything we can think about related to T-shirts. From design tips to prices, fabric quality, trends and history there's almost no subject that we won't cover. This month we are going to talk about how T-shirts can be a positive asset to ANY type of business.

GENERAL BENEFITS

What happens when you want a new T-shirt? You just go to your favorite store and get one, right? They come in few, clearly labelled sizes so there's no need to even try them on if you already know what look's good on you. T-shirts are simple. There's nothing difficult about them.

1. T-shirts are inexpensive to produce

Ultimately, it will all depend on the order details, of course. But when choosing the right screen printing and embroidery maker such as Eagle Products 😊, the right printing technique and the right number of garments, the production can be relatively cheap! For example, call Eagle Products today and you'll be surprised at the costs of a bulk order of screen-printed T-shirts with a simple design. Next to nothing. The secret is buying in bulk.

2. T-shirts are versatile

T-shirts are to designers what white canvases are to artists, an opportunity to create something awesome from scratch. Considering the advances that have been made in the Eagle Products printing techniques and inks in the past few years, the possibilities are almost endless.

3. T-shirts are fast to produce

As long as the garments, the design and the printing technique get sorted out early, the production process of T-shirts here at Eagle Products can be fairly quick.

4. There are many options to choose from when it comes to T-shirts.

Want a high-quality T-shirt with an affordable price? There's a brand for that. How about a garment that has been sustainably made? There's a brand for that too! Virtually every clothing brand makes T-shirts nowadays so it's just a matter of finding your favorite.

T-SHIRTS AS UNIFORMS

After polo shirts, T-shirts are the best casual uniforms a company can give to their employees. Easy to brand and easy to wear, these garments are every brand's dream.

5. T-shirts save time

Whether you like them or not, uniforms save time. When you have to wear the same clothes every day, then there is no decision to be made about your outfit.

6. T-shirts are comfortable

Nothing is quite as comfortable as a T-shirt. That's why we wear them to sleep, to the gym and to the office on casual Fridays. The fabric is comfortable, the sleeves are short and they fit any body type.

7. T-shirts inspire camaraderie

This is not just T-shirts but any type of uniform, really. When you're wearing the same clothes as your colleagues, it is easier to feel like a team. This creates a feeling of camaraderie among the members of an organization.

8. T-shirts are easy to recognize

One of the reasons we wear uniforms is to be recognized easily. By the customers and our own team members (more on that later). In order to have the best effect, make sure your brand is on point and can be translated into different mediums.

9. T-shirts are safe

By having team members wear the same clothes, it not only makes them easier to recognize but it also prevents a stranger to 'infiltrate' the premises, if you will. This is particularly important when organizing big events.

10. T-shirts reduce distractions

You know what I'm talking about when summer starts approaching, the days get warmer and the clothes get smaller. All of a sudden, you're getting to know your coworkers on a whole new level. A standard T-shirt will prevent your coworkers from showing more flesh than you'd like to see.

11. T-shirts increase productivity

The less distracted the team is, then the more productive it will be.

12. T-shirts prevent people from standing out

In a good way! In an office where no dress code is imposed, there will always be a disparity between those who are a bit more formal and those that simply don't care how they look like. If everyone wears the same T-shirt then no one will ever be under or overdressed.

13. Dress T-shirts up or down

Need a bit of a more formal look? Pair them up with trousers. Is your office a bit more relaxed? Wear it with a pair of shorts. The options are almost endless.

AS PROMOTIONAL MATERIAL

The T-shirt is marketing's best friend. Whether at an event or in a shop, nobody promotes a brand quite like the tee.

14. T-shirts are familiar

Everybody has T-shirts, everybody wears them, everyone knows how to put them on. Next to the toilet, this is probably one of the best-known objects all over the world. Unlike some out-of-the-box idea, T-shirts are familiar and therefore need no introduction when given away as promotional material.

By the way, did you know that T-shirts are also a great way to introduce yourself and your business? 😊 Eagle T-shirts are perfect for souvenirs, merchandise and staff uniforms, among many other possibilities. Visit our website to find out what we can do for you.

15. T-shirts are long-lasting

As long as they're well kept, T-shirts outlast any other type of advertisement. They last longer than ads on magazines, TV commercials and even online banners. Think about it, how old is the oldest T-shirt that's in your wardrobe?... EXACTLY 😊.

16. T-shirts promote everywhere they go

As long as the print remains visible, every time someone wears your T-shirt, they will turn into a walking billboard for your brand.

17. T-shirts increase brand loyalty

Whenever a high-quality product is given away for free, these tend to increase brand loyalty. It's simple, who doesn't like free stuff? Especially those Eagle Products well-made stuff. The moment you give away something for free that people can use, you've earned their trust forever for a while.

18. They're trending!

Logo T-shirts have been named one of the hottest 2018 fashion trends by several fashion blogs and magazines. And even if they weren't...

19. T-shirts are trend-proof

Ever since they became part of the everyday wardrobe back in the 60's, T-shirts have never been out of style. It doesn't matter if it's now, in 10 years or 50, this garment will always be cool. And, with 52 years of experience we know the definition of cool when it comes to screen printing and embroidery.

20. T-shirts can turn anyone into a brand evangelist

An interesting print on a T-shirt can always spark an interesting conversation. And, if that print is a logo then all of a sudden they're talking about your brand.

T-shirt Printing for Start-Ups

Thanks to our 52 years of experience in the screen printing and embroidery apparel industry, Eagle Products services are perfect for making souvenirs, merchandise and staff uniforms, among many other possibilities.

From the moment you get in touch, one of our Account Managers in office will answer all of your questions and find efficient solutions to your needs. It is our mission to help you reach your goals.

We ship all over the US and Canada with flexible delivery services that can adapt to most deadlines. Fast T-shirt printing has never been this easy. Need to print in bulk? We got you covered. Why worry about inventory or logistics when we can take care of that? To find out more, simply visit our website today.



eagletshirts.com



TRENDING



CLICK HERE NOW

